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Press Release

For Immediate Release- March 12th, 2010

2010 Ballard Jazz Festival April 21-25th, 2010

CONCERT VENUES:

The Nordic Heritage Museum / 3014 NW 67th St, Seattle
The Sunset Tavern, 5433 Ballard Avenue NW
Multiple clubs and retail shops along Ballard Avenue and Market Street
Tickets range from \$15-55

WEBSITE: www.ballardjazzfestival.com for tickets and more information

MEDIA CONTACT: MATT JORGENSEN - office 206-219-3649 / matt@originarts.net

PERFORMING ARTISTS INCLUDE: Claudio Roditi with the Jovino Santos Neto Trio, Hadley Caliman Quintet, John Moulder, Thomas Marriott, Corey Christiansen, Todd Bishop Pop Art 4, Mark Taylor, Andrew Oliver Kora Band, John Stowell, Barrett Martin, Speak, Gail Pettis, Matt Jorgensen, Dan Phelps, Ulf Bandgren

March 12, 2010 - Seattle, Washington - The Ballard Jazz Festival, a cornerstone of the Northwest Jazz and live music scene since 2003, celebrates its seventh season with a 5-day schedule of events, April 21-25, 2009. The festival again teams with the Nordic Heritage Museum to present Saturday night's mainstage concert featuring performances by the dynamic Brazilian trumpet legend Claudio Roditi, in a quartet setting with Seattle's iconic pianist / composer Jovino Santos-Neto's trio, and saxophonist Hadley Caliman with his quintet. The perennially-packed Friday night Ballard Jazz Walk features 15 bands in 11 venues along historic Ballard Avenue and will showcase some of the nation's finest musicians who happen to make their homes in the Northwest. The festival kicks off with 2 nights of themed events at Ballard's Sunset Tavern - Wednesday evening's Brotherhood of the Drum features bands led by some of the premier drummers of the region, and on Thursday, The Guitar Summit, with internationally-acclaimed guitarists from around the globe. Wrapping up the festival is a Sunday morning Swedish Pancake Jazz Brunch at the Nordic Heritage Museum along with an auto show presented by Washington's vintage Volvo Sports Club.

Tickets are available through the festival website, www.ballardjazzfestival.com or by calling the Ballard Festival Ticket Office at 206-216-3649.

SCHEDULE:

WEDNESDAY, APRIL 21, 8:00pm - Brotherhood of The Drum

TICKET PRICES: Buy Online before April 1: \$12; \$15 day of show

LOCATION: The Sunset Tavern, 5433 Ballard Avenue NW (PLEASE NOTE: THIS SHOW IS 21+)

SHOWTIME: 8:00pm

Top drummers from the jazz and rock worlds take the stage with their own bands. Barrett Martin, Chris Icasiano & Speak, Byron Vannoy and Matt Jorgensen headline.

THURSDAY, APRIL 22, 8:00pm - Guitar Summit

TICKET PRICES: Buy Online before April 1: \$12; \$15 day of show

LOCATION: The Sunset Tavern, 5433 Ballard Avenue NW (PLEASE NOTE: THIS SHOW IS 21+)

Guitarists for the continuation of this wildly successful series include international icons John Moulder, Corey Christiansen, Dan Phelps, Ulf Bandgren and John Stowell.

FRIDAY, APRIL 23, 7:00pm - Ballard Jazz Walk

TICKET PRICES: \$25, tickets can also be purchased at Sonic Boom Records Ballard store.

LOCATION: New York Fashion Academy, 5201 Ballard Ave NW, Seattle (different venues start between 7:00 - 9:00pm)

Featuring some of the greatest jazz musicians from the Northwest. One ticket admits jazz lovers into 11 different venues to hear a wide-ranging and eclectic mix of jazz styles from 15 different groups as vendors, club owners and galleries open their doors to the Mardi Gras-like atmosphere. Jazz Walk performers include Thomas Marriott, John Moulder, Corey Christiansen, Andrew Oliver Kora Band, Gail Pettis, Cory Weeds, John Stowell, Tumbao, Jovino Santos-Neto, Randy Halberstadt Trio, Goat, and more!

SATURDAY, APRIL 24, 7:30pm - Mainstage Concert

TICKET PRICES: \$35 General Admission | \$55 Reserved | \$18 Students

LOCATION: The Nordic Heritage Museum, 3014 NW 67th St, Seattle, ALL AGES

Hosted by the nation's pre-eminent jazz radio programmer, Jim Wilke, Saturday's Mainstage Concert will feature a dynamic double-bill of two established jazz legends. Trumpeter Claudio Roditi (called "one of the very best performers in jazz" by All Music Guide) brings his samba and jazz blend to the stage, with the help of Brazilian-born, Seattle-based pianist Jovino Santos-Neto and his trio. Roditi has shared the stage with Dizzy Gillespie, Slide Hampton, McCoy Tyner, Horace Silver, and Joe Henderson, and has delighted audiences around the globe. Also on the bill will be the dynamic Hadley Caliman Quintet, playing music from their latest release Straight Ahead, which has been in the Top 10 on the National Radio Airplay charts since its release last month. Caliman, arguably the most iconic Seattle jazz musician alive, has recorded with some of the biggest names in jazz and pop, including Freddie Hubbard, Santana, The Grateful Dead, Dexter Gordon and many others. His band includes NW luminaries Thomas Marriott, Matt Jorgensen, Eric Verlinde, and Phil Sparks.

SUNDAY, APRIL 25, seatings at 9:00am & 11:00am - Swedish Pancake Jazz Brunch

TICKET PRICES: \$18 each, \$45 for family of 4

LOCATION: The Nordic Heritage Museum / 3014 NW 67th St, Seattle

The events of the week culminate on Sunday morning with the Swedish Pancake Jazz Brunch at the Nordic Heritage Museum, as we celebrate the festival's connection to the neighborhood's heritage and the community spirit of Ballard. Volvo Sports America and NW Saab Owners will also be present with "Swedish Iron," a collection of vintage classic autos. Due to popular demand, there will be two separate seatings at 10:00am and 12:00 Noon.

CONTACT: MATT JORGENSEN - 206-219-3649 / matt@originarts.net

<http://www.ballardjazzfestival.com>

Tickets for the Ballard Jazz Festival are on sale now, and can be purchased through the Festival's website, www.ballardjazzfestival.com or by calling the BJJ Ticket Office at 206-219-3649.

ABOUT THE FESTIVAL:

The Ballard Jazz Festival began in 2003 as a joint venture between Seattle's Origin Records and the Ballard Chamber of Commerce to create a community-building cultural event and a showcase for distinctive Northwest jazz artists. In 2007, Origin Records created Origin Music Productions, LLC to carry on the festival and its goals of increasing performance opportunities for artists and community development opportunities for businesses. Origin Records was awarded the 2007 "Great Neighbor, Great Business Award" by Home Street Bank for its work in the community, and festival performances have won "Northwest Concert of the Year" in 2006 and 2008 at the Earshot Jazz Awards. The Festival prides itself on being able to channel most revenue from the festival straight back into Ballard businesses and to Seattle's performing artists.

ABOUT ORIGIN RECORDS:

Awarded JazzWeek's "2009 Label of The Year," Origin Records was founded in 1997 by Seattle drummer and graphic designer John Bishop to help in the design, production and distribution of jazz recordings made by significant Northwest artists. Joined soon after by fellow drummer and webmaster Matt Jorgensen, Origin has grown to support a catalog of nearly 300 recordings by 150 different artists from around the globe and has become one of the jazz world's premier labels. They started a second jazz imprint, OA2 Records in 2002 and in 2008 expanded with a third label, Origin Classical, to explore the original symphonic and chamber works of creative classical composers and musicians. Besides producing the Ballard Jazz Festival, Origin Records also teams with other festivals to provide artists and programming consultation, and presents numerous concerts, series, and showcases nationally.

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